



GE  
Lighting



5  
kWh/1000h

A+  
energy class

87  
lumens/watt

GE Start GU10

LED4.5/GU10/840/100-240V/35/BX 1/8

**93031411**

## Product information

This new entry level range of highly competitive LED GU10 products consume only 3W and 4.5W respectively and offer a fantastic energy saving alternative to 35W and 50W Halogen GU10 lamps.

## Application areas



Retail



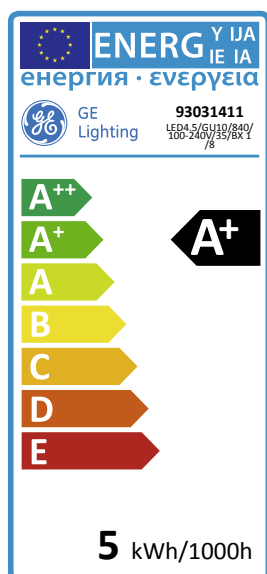
Office



Hospitality



Home



## Product data

Product Code	93031411
Bulb Shape	Reflector
Bulb Finish	White
Bulb Diameter [mm]	50.2
Nominal Length [mm]	53.7
Net weight per piece [g]	30
Brand	GE BX
Cap/Base	GU10

## Performance data

Colour consistency	6 steps
Nominal beam angle [°]	35
Nominal center beam candlepower (CBCP) [cd]	800
Weighted energy consumption [kWh/1000h]	4.5
Nominal useful lumens [lm]	365
Useful lumens (at 90° cone) [lm]	365
Energy efficiency class (EEC)	A+
Rated life L70/B50 [h]	12000
Nominal correlated colour temperature (CCT) [K]	4000
Nominal lumens [lm]	390
Colour Rendering Index (CRI) [Ra]	86

## Electrical data

Nominal lamp power factor...	0.5
Rated power [W]	4.5
Number of switching cycles	50000
Dimming Capability	No
Nominal power [W]	4.5
Nominal lamp voltage [V]	230

## Logistic data

DUN Code	10064894539043
EAN Code	0064894539046
Pack Quantity	8
Inner pack type	Box
Product status	Available

## Downloads & Links

[Go to the catalog site \(HTTP\)](#)

[Product datasheet \(PDF\)](#)

[GU10 range Datasheets \(HTTP\)](#)

[GE Start GU10 range images \(HTTP\)](#)

[Certificate for the Quality Management System of GE Lighting EMEA \(PDF\)](#)

[Certificate for the Environmental Management System of GE Lighting EMEA \(PDF\)](#)