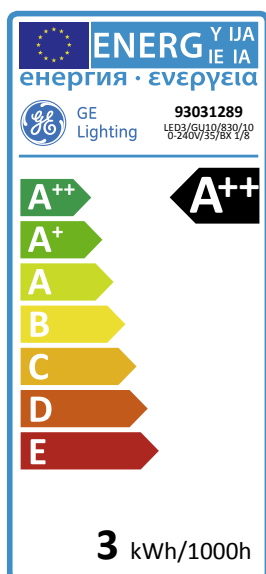




GE  
Lighting



3  
kWh/1000h

A++  
energy class

83  
lumens/watt

GE Start GU10

LED3/GU10/830/100-240V/35/BX 1/8

93031289

## Product information

This new entry level range of highly competitive LED GU10 products consume only 3W and 4.5W respectively and offer a fantastic energy saving alternative to 35W and 50W Halogen GU10 lamps.

## Application areas



Retail



Office



Hospitality



Home



## Product data

Product Code	93031289
Bulb Shape	Reflector
Bulb Finish	White
Bulb Diameter [mm]	50.2
Nominal Length [mm]	53.7
Net weight per piece [g]	30
Brand	GE BX
Cap/Base	GU10

## Performance data

Colour consistency	6 steps
Nominal beam angle [°]	35
Nominal center beam candlepower (CBCP) [cd]	550
Weighted energy consumption [kWh/1000h]	3
Nominal useful lumens [lm]	240
Useful lumens (at 90° cone) [lm]	240
Energy efficiency class (EEC)	A++
Rated life L70/B50 [h]	12000
Nominal correlated colour temperature (CCT) [K]	3000
Nominal lumens [lm]	250
Colour Rendering Index (CRI) [Ra]	83

## Electrical data

Nominal lamp power factor...	0.5
Rated power [W]	3.0
Number of switching cycles	50000
Dimming Capability	No
Nominal power [W]	3
Nominal lamp voltage [V]	230

## Logistic data

DUN Code	10064894538695
EAN Code	0064894538698
Pack Quantity	1/8
Inner pack type	Box
Product status	Available

## Downloads & Links

[Go to the catalog site \(HTTP\)](#)

[Product datasheet \(PDF\)](#)

[GU10 range Datasheets \(HTTP\)](#)

[GE Start GU10 range images \(HTTP\)](#)

[Certificate for the Quality Management System of GE Lighting EMEA \(PDF\)](#)

[Certificate for the Environmental Management System of GE Lighting EMEA \(PDF\)](#)